

North Bay Business Journal

NORTH SAN FRANCISCO BAY AREA: SONOMA, NAPA AND MARIN COUNTIES

BREAKING NEWS: NorthBayBusinessJournal.com

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Marin cancer group renamed; Redwood Medical's \$2 million upgrade

Community organized Marin Breast Cancer Watch changed its name to Zero Breast Cancer on May 11. The name switch comes 10 years after the group's 1996 founding by Francine Levien.



HEALTH CARE

BY DORSEY KINDLER
STAFF REPORTER

During that time the group has formed a basis of operation that includes listening to the concerns of Marin County residents, using them to make decisions as to what to research, collaborating with research scientists and translating results for presentation back to the community.

"The organization has progressed in its ability to attract community-based breast cancer research grants from local sponsors to major foundations and federal funds," said the group's spokeswoman Alexis Cohen.

Marin Breast Cancer Walk made headlines in 2003 with its Adolescent Risk Factor Study, which compared 300 Marin women with and without breast cancer. In 2004, it organized a regional conference titled "Critical Issues in Biomonitoring."

The name change will allow the organization to reach out to other counties in the Bay Area, Ms. Cohen said.



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