

For Immediate Release Contact:
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6th Annual Dipsea Hike/Run

Zero Breast Cancer
--September 6, 2008--

(San Rafael, Calif.) – Zero Breast Cancer, a nonprofit organization, announced its 6th annual Dipsea Hike/Run on the Dipsea Trail, Mt. Tamalpais, Mill Valley, California on Saturday September 6, 2008.

The Dipsea Hike/Run is a community event which raises funds to benefit Zero Breast Cancer while raising awareness about breast cancer and the benefits of physical activity.

Check in is at 8:00 AM, with a 9:00 AM start. The Hike/Run is followed immediately by a family picnic at Old Mill Park. There will be two aid stations along the way and members of the Tamalpa Running Club will provide technical assistance. Hikers and runners begin at Old Mill Park in Mill Valley, climb the Dipsea steps, continue to the Mountain Home Inn, and return back down, finishing at Old Mill Park.

ZBC's version of the Dipsea Hike/Run was established in 2002 by Annie Fox, a former ZBC Board member, Marin County employee, avid trail runner and breast cancer awareness advocate who courageously fought the disease until her untimely death at the age of 35. Zero Breast Cancer's Dipsea Hike/Run continues to be held in Annie's honor. This year's event is also designed to highlight the reintroduction of the Annie Fox Act by Representative Lynn Woolsey (D-Petaluma). Passage of this bill would provide \$9 million annually to fund breast cancer research in women under age 40.

Volunteers and participants can register online at www.zerobreastcancer.org or by calling 415-507-1949. Registration is \$50. Student registration is \$25.

Proceeds from the 6th annual Dipsea Hike/Run benefit the research, education, community outreach and advocacy programs of Zero Breast Cancer.

Zero Breast Cancer is a Marin County nonprofit organization dedicated to finding the causes of breast cancer through community participation in the research process. It focuses on identifying environmental factors and the role they play in the development of breast cancer at all stages of life and across generations.

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