

For Immediate Release:

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8th Annual Avon Walk for Breast Cancer San Francisco Raises over \$5.5 Million

*More than 2,500 Men and Women Participate in the 39.3-mile Walk;
11 Local Breast Cancer Organizations Receive Grants*

San Francisco, CA, July 11, 2010 — The 8th annual Avon Walk for Breast Cancer season continued with the Avon Walk San Francisco this weekend, which raised over \$5.5 million to advance access to care and finding a cure for breast cancer. The Avon Walk San Francisco, the sixth of nine Avon Walks this year, attracted more than 2,500 participants from 46 states and Washington, D.C. — as well as Australia, Canada and Mexico —including 259 breast cancer survivors, who joined together to raise lifesaving funds and awareness for breast cancer.

Carol Kurzig, president of the Avon Foundation for Women, announced during the Closing Ceremony a total of \$2.75 million in grants to 11 local organizations, ensuring the funds raised immediately benefit the community. More grants are slated to be awarded throughout the year to additional local and national breast cancer programs.

“Our beneficiaries are changing the course of breast cancer - here in San Francisco, across the country, and around the world,” said Kurzig. “The Avon Foundation for Women has awarded more than \$32 million to breast cancer organizations in Northern California over the years. And the outpouring of support and generosity through the Avon Walks enables us to make substantial and much-needed new grants that will benefit those facing breast cancer here in Northern California and nationwide.”

Among the Northern California grants announced at the Closing Ceremony:

- Zero Breast Cancer received \$125,000 to continue its efforts to engage the community in breast cancer research to better understand the role genetic and environmental factors may play in breast cancer risk.

The additional 10 grants were awarded to: Shanti Project, Women’s Cancer Resource Center, Cancer Resource Center of Mendocino County, Palo Alto Medical Foundation, Charlotte Maxwell Complementary Clinic, Alameda County Medical Center, San Joaquin General Hospital, Project Open Hand, Stanford University and the Avon Comprehensive Breast Center at San Francisco General Hospital.

About the Avon Walks

The Avon Walks series launched in 2003 and through mid-2010 the Avon Walks have raised more than \$354 million through the dedication of more than 120,000 participating women and men. The Avon Walk San Francisco is the sixth of nine 2010 Avon Walks, following successful events in Houston, TX; Washington, D.C.; Boston, MA; Chicago, IL; and Rocky Mountains, CO, that have raised more than \$32 million so far.

About Zero Breast Cancer

Zero Breast Cancer is a Marin County nonprofit organization dedicated to finding the causes of breast cancer through community participation in the research process. It focuses on identifying environmental factors and the role they play in the development of breast cancer at all stages of life and across generations.

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